

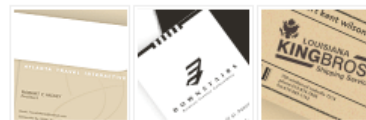


## Color Codes Matching Chart HTML (Convert CMYK, RGB Hex)

Note that the conversions in this color codes chart are best described as "nominal". They will produce an invertible conversion between the RGB code and a subset of CMYK; that is, one can take an RGB color code and convert to certain CMYK colors, and from these CMYK colors obtain the matching, original RGB codes. However, conversion of CMYK colors to RGB cannot be reversed; this means, given a CMYK color code which is converted to RGB, performing the former conversion may not give the original CMYK color. In addition, CMYK colors may print differently from how the RGB colors display on a monitor. There is no single "good" conversion rule between RGB and CMYK, because neither RGB nor CMYK is an absolute color space.

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C	M	Y	K	RGB Hex
0	31	37	0	#ffb0a1
0	52	100	64	#5c2c00
35	0	25	0	#a6ffbfbf
52	63	48	0	#7a5e85
30	6	0	0	#b3f0ff
19	79	0	0	#cf36ff
67	41	0	0	#5496ff
9	67	0	0	#e854ff
0	64	100	60	#662500
43	0	34	38	#5a9e68
0	45	100	25	#bf6900
0	25	100	37	#a17800
44	0	35	20	#72cc85
10	0	74	0	#e6ff42
8	0	9	19	#becfbc
100	0	81	66	#005710
100	88	70	18	#00193f
12	0	2	0	#e0fffa
6	0	76	0	#f0ff3d
0	10	12	6	#f0d8d3
0	46	100	33	#ab5c00
58	100	0	44	#3c008f
16	0	46	0	#d6ff8a
0	23	10	2	#fac0e1
59	100	0	32	#4700ad
0	3	15	20	#ccc6ad
0	22	85	85	#261e06
69	7	0	0	#4fedff
0	17	18	10	#e6becb
6	7	55	0	#f0ed73
50	85	100	38	#4f1800
98	100	0	55	#020073
94	0	100	0	#0fff00
3	0	100	58	#686b00
50	70	0	0	#804dff
6	100	0	26	#b100bd
59	0	33	0	#69ffab
0	25	20	10	#e6acb8
0	13	15	45	#8c7a77
100	57	0	2	#006bfa
45	0	33	0	#8cffab
0	0	31	18	#d1d190



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### Color Moods in Logo Design

The [logo designer](#) can already transmit a basic mood by the choice of color codes but their connotations can differ widely from culture to culture. For example, pink: In Europe it stands for softness and being childish, but in Korea it stands for trust. Typical uses of colors in North America and Western Europe include: Activity (Red, Orange, Yellow); Honesty (White, Blue, Green); Functionality (White, Grey, Black); Ideal (White, Blue, Gold); Cleverness (White, Blue, Silver); Performance (Blue, Gold, Red); Innovation (Violet, Orange, Silver); Objectivity (White, Grey, Blue); Speed (Silver, Red, Yellow).

### Chromatic - achromatic contrasts

Achromatic monochrome (white, black and the

